

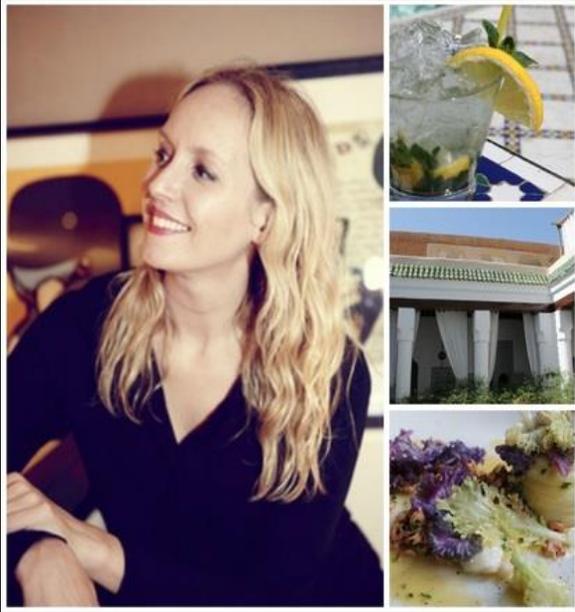


DESTINATION DELICIOUS

TASTE THE WORLD

MEDIA
INFORMATION

ABOUT



Destination Delicious is a travel and lifestyle website designed to inspire people to live life more deliciously.

From amazing destinations, to scrumptious recipes to lust-worthy fashion, beauty and interiors features, you'll find it here.

Our team of talented writers have been hand-picked based on their areas of expertise and their passion to share their favourite experiences from around the world.

We hope that you enjoy our recommendations as much as we relished in discovering them.

A.A. Miln, Founder



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SITE CONTENTS

DESTINATION INSPIRATION

Destination features (international)
Travel videos
Wedding and honeymoon destinations

DELICIOUS DISCOVERIES

Recipe inspiration
Cooking videos
Cookbooks and cocktail books
Food and drink products
Food and drink features
Tempting tipples

REVIEWS

Accommodations
Books
Restaurants and bars
Spa, beauty, male grooming

DESTINATION DELICIOUS RADIO

Bespoke compilations
Music reviews/features

ARTS, CULTURE & ENTERTAINMENT

News/reviews/features covering international pop-ups, galleries, exhibitions and events

NEWS, OFFERS & GIVEAWAYS

Food and drink news
Hotel news
Restaurant news
Travel news
Giveaways and competitions

LIFESTYLE

The Destination Collection shop
Global shops
Home and interiors
Fashion
What to pack
Men's lifestyle
Health, fitness, wellbeing

INTERVIEWS

'A Moment With' - Interviews with inspirational people from around the world

STATS AND READER DEMOGRAPHICS



Website traffic

Monthly page views: 60,438

Monthly unique visitors: 7,382

Social reach:

[Twitter](#)



2,449 followers



[Instagram](#)

1,622 followers



[Facebook](#)

160 likes

Total social reach: 4,231



Reader demographics

Core audience

- Ages 18-24: 11%
- Ages 25-34: 39%
- Ages 35-44: 22%
- Ages 45-54: 14%
- Ages 55-65: 10%
- 65+: 4%

Top countries

UK: 51%
USA: 20%



Gender

Female: 67%, male 33%

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PR

We are happy to receive information on any relevant clients, products or services that you are promoting. If you would like your client to be considered, please send an email to the relevant team member and we'll do our best to respond in a timely fashion. Due to the volume of press releases we receive, unfortunately, we can't respond to everyone who gets in touch.

Collaborations

All collaborations are bespoke and developed to meet your individual requirements. We work with brands and organisations in a variety of ways including:

- *Advertising*
- *Affiliate marketing*
- *Sponsored posts*
- *Copywriting and press releases*
- *Guest blogging*
- *Press trips (UK and abroad)*
- *Reviews (accommodation, destinations, restaurants, music, books, cookbooks and products (food/drink, beauty, male grooming, fashion, technology, homewares)*
- *Giveaways, competitions and reader offers*



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COLLABORATIONS

Some of the brands we've worked with include:



KEYONNA BEACH HOTEL ANTIGUA



COCOS HOTEL ANTIGUA



Our affiliate Partners

- *Booking.com*
- *AGODA*
- *Melia.com*
- *Anantara Hotels & Resorts*
- *AVANI Hotels & Resorts*
- *Berjaya Hotels & Resorts*
- *Global Wine Cellars*
- *The New York Times Wine Club*
- *Wine Club Michael Mina*
- *Hamptons Lane*

Blogging and writing affiliations and awards

- *UK Blog Awards 2017 Finalist*
- *International Travel Writer's Alliance*
- *Professional Travel Bloggers Association*
- *Trips100 – #138 Food blogger*

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THE EDITORIAL TEAM



A.A. Miln, Founder and Editor-in-Chief

Founder A.A. Miln is a luxury lifestyle PR with 10 years' experience working with some of the world's biggest consumer lifestyle brands across travel, luxury, food and drink and beauty.

A dual US and UK citizen, A.A. founded Destination Delicious in October 2014 to share the fabulous finds she's discovered both in London and abroad. When she's not blogging or travelling, she can be found eating good cheese or relaxing with a magazine - usually simultaneously.



Elinor Seath, Arts, Culture, & Entertainment Editor

Arts, Culture & Entertainment Editor Elinor Seath is a respected community artist. Residing in London, Eli has more than 19 years' experience as a mosaic artist, working with schools and local businesses to create stunning mosaic masterpieces.

Eli joined the Destination Delicious team in March 2015 to share her passion for art and her cultural and artistic findings. When she's not making mosaics or hunting out the hottest exhibitions, she enjoys dancing into the early hours and meditating – generally not at the same time.

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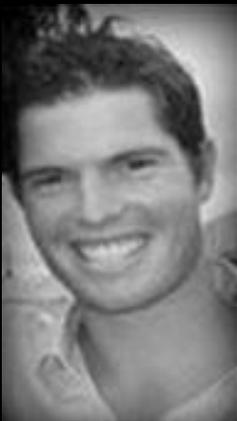
THE EDITORIAL TEAM



Ben Ricci, Music Contributor

Music Editor Ben Ricci is a DJ with more than 20 years' experience, having played to audiences in Bournemouth and London. You can find his music compilations at <https://soundcloud.com/ben-ricci>.

Ben joined the Destination Delicious team in December 2015 to share his love of music with others. When Ben isn't making bespoke compilations and hunting out the latest music, he spends his time relaxing by the sea in his hometown of Bournemouth, while planning his escape to sunny California.



Bradley Miln, Men's Lifestyle Editor

Men's Lifestyle Editor Bradley Miln is a stockbroker by day who loves travelling and enjoying the finer things in life when he's not working.

Bradley joined the Destination Delicious team in January 2016, largely due to the insistence of his wife, A.A. Miln, who was seeking more male-friendly content for the site. When he's not test driving male grooming products, he can be found on the green perfecting his golf swing.

THE EDITORIAL TEAM



Luci Lyne, Recipes Contributor

Recipes Contributor Luci Lyne has worked in the theatre industry for years and is currently working as a PA as she pursues a career in the food and drink industry.

Luci joined the Destination Delicious team in November 2015 to share her love of great food with others. When she's not cooking up a storm for Destination Delicious, she enjoys going to the theatre, dining out and travelling to sunny destinations.



Inka Piegsa-Quischotte, Specialist Contributor - Mature and Solo Travel

German born Inka Piegsa-Quischotte was an international attorney for many years before turning travel writer and novelist. She is your proverbial baby boomer who loves to travel the world in style and comfort, preferably on her own.

Being a nomad at heart, she has lived in Miami, London, Istanbul, Marbella and Beirut before settling – temporarily – on Spain's Costa Blanca. Inka's travel articles have been widely published, among others in BBC/Travel GoNOMAD. Inka loves to share her discoveries on her blog www.glamourgrannytravels.com, hoping to inspire others to follow in her footsteps.

Editorial remit: Mature travel, solo travel (with an interest in ancient history, museums, art, local culture, fashion and food)

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THE EDITORIAL TEAM



Sarah Rodrigues, Travel Contributor

Sydney-born, London-based Sarah has worked in print and online journalism for over 10 years, writing on subjects ranging from food and travel to weddings and parenting.

She's partial to a luxury hotel and a G&T, and finds anything health or wellness related irresistible.

Immersing herself in new destinations and discovering new things about familiar ones is what she loves best, but when at home, she's happiest messing about with food, flowers and random craft projects.

Editorial remit: Destination features, luxury hotel reviews

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*Ready to work with us?
Contact A.A. Miln at destdelicious@gmail.com*